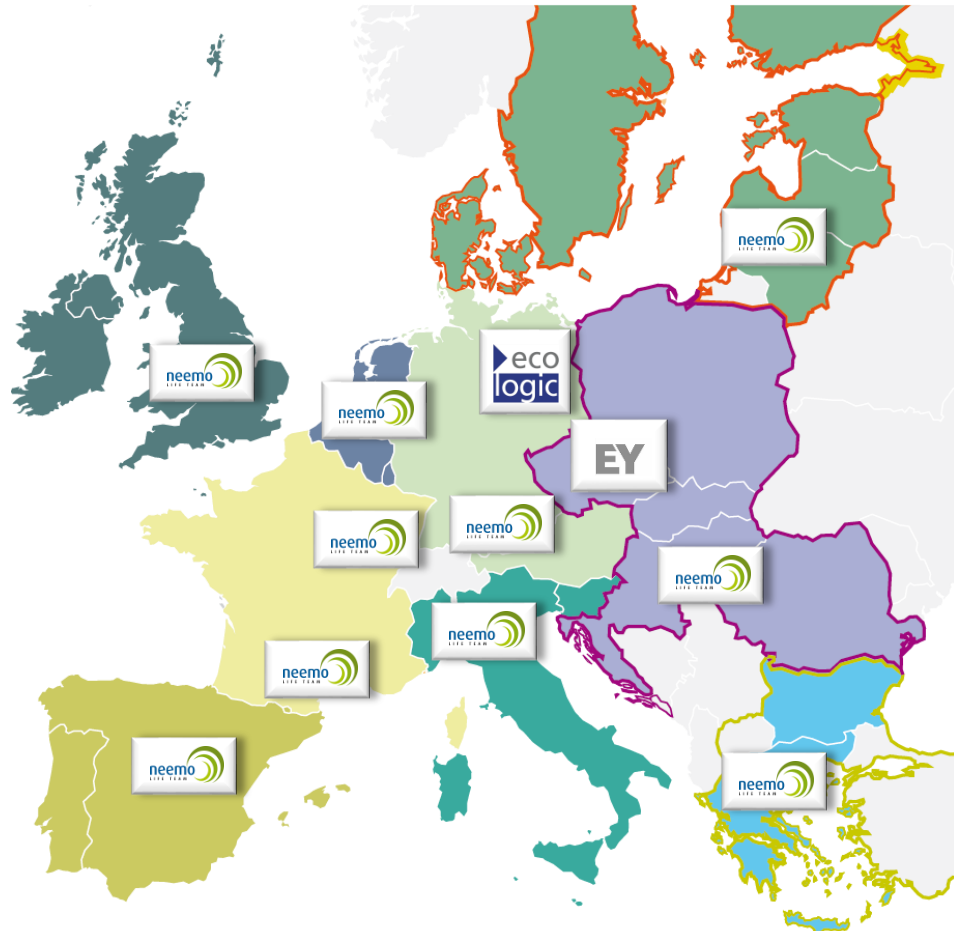




LIFE Info Day Croatia
May 9, 2017 / Zagreb



European
Commission



Executive
Agency for
SMEs



MAIN ACTIVITIES

- ❖ Monitoring of projects supported by the LIFE Programme:
 - ❖ Checking the compliance with LIFE rules – administrative, financial, communication
 - ❖ Checking the project technical progress – monitoring missions
 - ❖ Policy impact/relevance
- ❖ Organising platform meetings
- ❖ Carrying out analysis, producing studies

MAIN ACTIVITIES

- ❖ NEEMO Communications Team:
 - ❖ Helping beneficiaries increase visibility of their activities
 - ❖ Maintaining LIFE web-site
 - ❖ Working on LIFE publications
 - ❖ Attending events
 - ❖ Preparing web-summaries

ARTICLE II 1.4



LESSONS LEARNT FROM PROJECT MONITORING

- ❖ Common pitfalls in project design:
 - ❖ The sequence of actions does not follow logically
 - ❖ Baseline description not detailed enough
 - ❖ Expected results and quantitative output indicators not provided

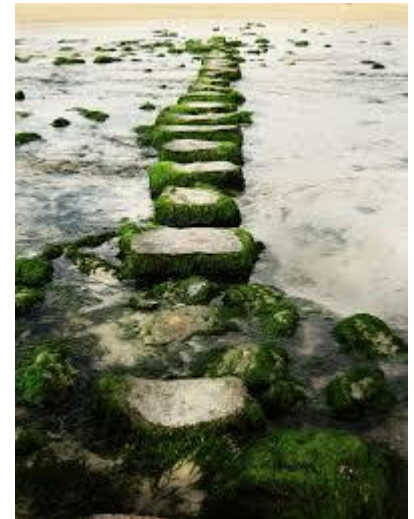


PROJECT DESIGN

- ❖ EU added value often not clear
- ❖ Activities/plans to ensure sustainability of project results often poor
- ❖ Clear description of staff involved in specific actions sometimes missing

PROJECT DESIGN

- ❖ Difference between milestones and deliverables often misunderstood:
 - ❖ Milestones are significant events – number of milestones should be limited (up to 60 in some cases)
 - ❖ Deliverables are ‘products’ (e.g. publications)
 - ❖ Activity reports are not deliverables



PROJECT PLANNING

- ❖ Project duration should take into account:
 - ❖ Sufficient time to gather information about the impact of project activities
 - ❖ Possible delays (due to weather in case of NAT projects)
 - ❖ Possible delays in case permits are necessary (e.g. EIA)
 - ❖ Possible delays because of lengthy procedures (e.g. land purchase)

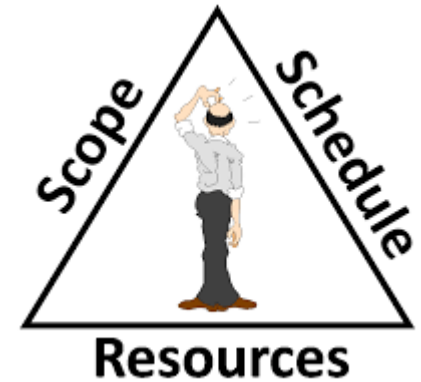
PROJECT MANAGEMENT

- ❖ Partnership structure – too many partners, not clear who is doing what
- ❖ Important stakeholders should be involved in the application phase
- ❖ Project management – if technical/administrative support is subcontracted, regular contact with the CB must be ensured and well described



PROJECT BUDGET – COMMON ISSUES

- ❖ Daily rates are too high or flat rates are used
- ❖ Risk of double funding – if some activities are already funded by other EU project
- ❖ Direct treaty selected for relatively high amounts or slicing technique applied to avoid public tender procedure
- ❖ Costs put in wrong categories:
 - ❖ Catering – should be other costs
 - ❖ Software – equipment
 - ❖ Costs for dissemination – other costs



GOOD PROJECT HAS....

- ❖ Motivated and full-time project manager
- ❖ Motivated and complete consortium
- ❖ Important stakeholders integrated
- ❖ Solid research of baseline situation
- ❖ Clear objectives
- ❖ Budget in line with objectives and activities
- ❖ Clear link to local/regional/national/EU policies and legislation





ENVIRONMENT

EASME

Executive Agency for Small and Medium-sized Enterprises

THANK YOU FOR YOUR ATTENTION

Ivona Malbasic
ivona.malbasic@neemo.eu

Follow the LIFE Programme on ec.europa.eu/life



[@LIFE_Programme](https://twitter.com/LIFE_Programme)



facebook.com/LIFE.programme



flickr.com/life_programme

Executive
Agency for
SMEs