



ENVIRONMENT

# EASME

Executive Agency for Small and Medium-sized Enterprises

## THE LIFE PROGRAMME 2014-2020

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LIFE Info Day Croatia  
07 May, 2018 / City

Executive  
Agency for  
SMEs

# LIFE's OVERALL OBJECTIVE



To contribute to:  
the implementation,  
update and development of  
the EU environmental and  
climate policy and legislation



L'Instrument Financier pour l'Environnement

# LIFE 2014-2020 – OBJECTIVES

- ❖ Contributing towards a **resource-efficient, low-carbon and climate-resilient economy**; protecting and improving the **environment**; maintaining and improving **biodiversity**, ecosystems and, in particular, the **Natura 2000 network**
- ❖ Improving the development, implementation and enforcement of **Union environmental and climate policy and legislation**
- ❖ **Integrating and mainstreaming** of environmental and climate objectives into other Union policies
- ❖ Improving environmental and climate **governance**
- ❖ Implementing the **7<sup>th</sup> Environment Action Programme**

# WHAT IS LIFE FINANCING?



# LIFE 2014-2020 – STRANDS

## ❖ Environment sub-programme

- ❖ Environment & Resource Efficiency (ENV)
- ❖ Nature & Biodiversity (NAT, BIO)
- ❖ Environmental Governance & Information (GIE)



LIFE10 ENV/PL/000661



LIFE12 INF/BE/000459



LIFE05 NAT/FIN/000105



LIFE10 ENV/RO/000729



LIFE05 NAT/FIN/000104

# LIFE 2014-2020 – STRANDS

- ❖ **Climate Action sub-programme**
  - ❖ Climate Change Mitigation (CCM)
  - ❖ Climate Change Adaptation (CCA)
  - ❖ Climate Change Governance & Information (GIC)



LIFE07 INF/E/000852



LIFE09 ENV/IT/000186

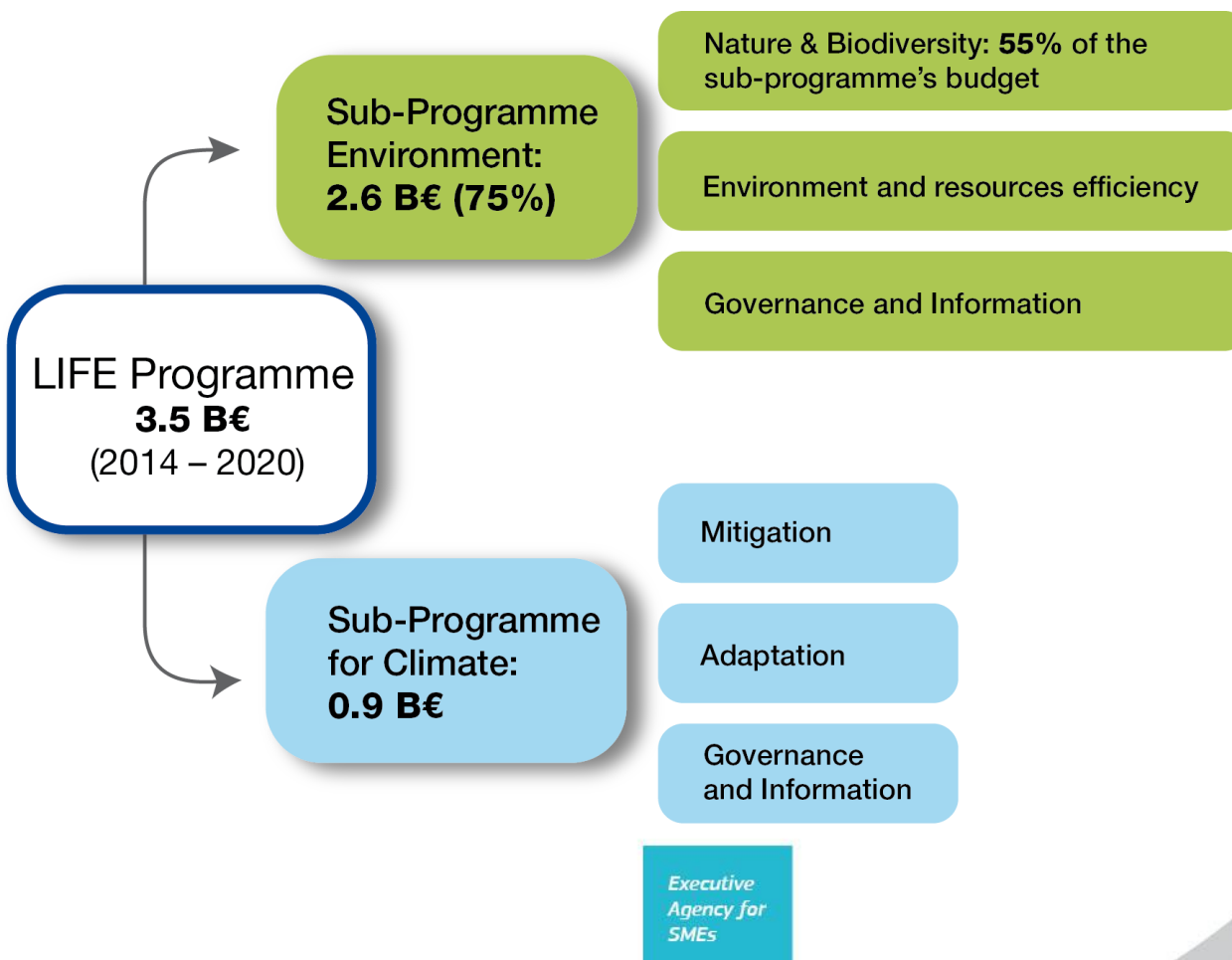


LIFE07 ENV/S/000908



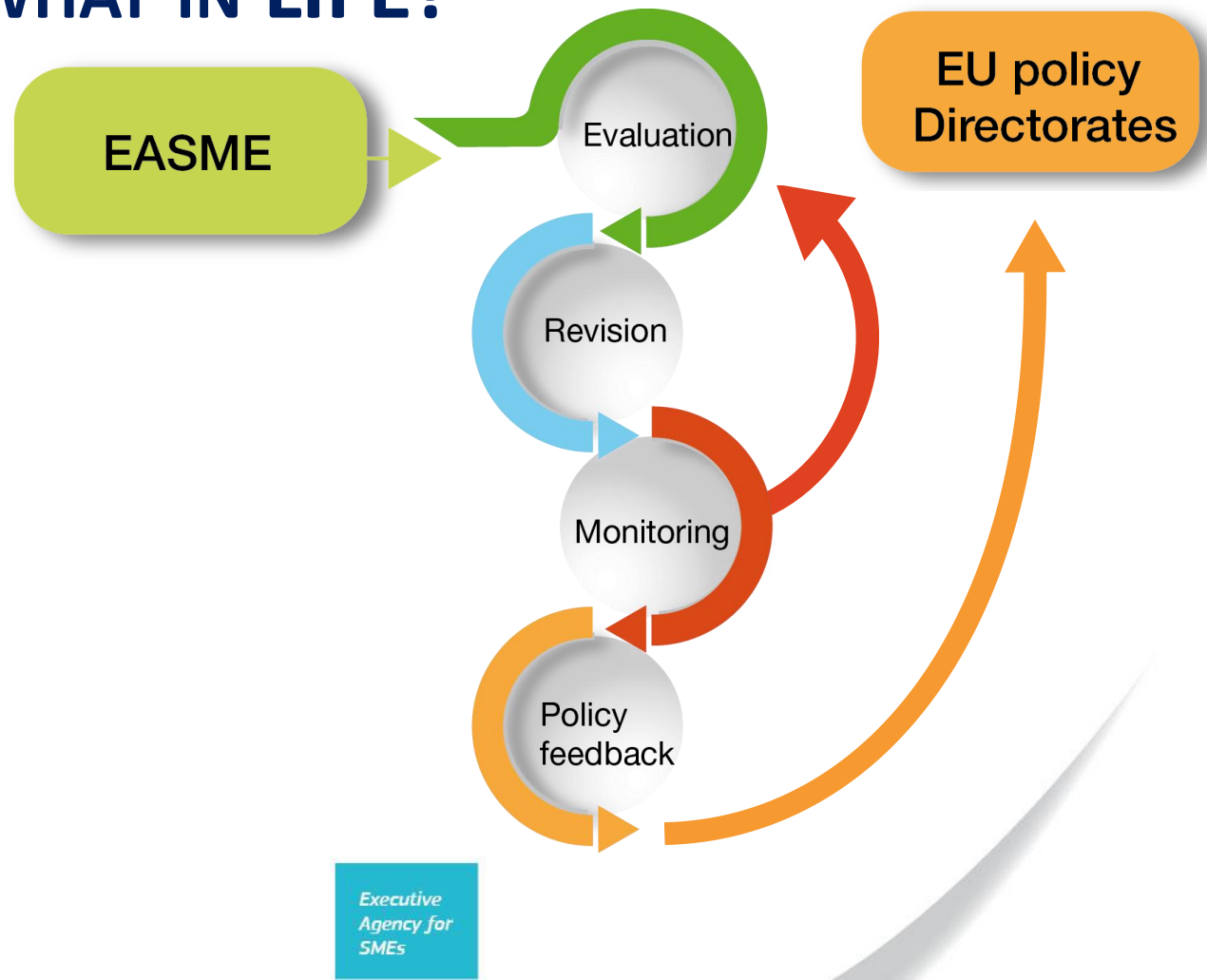
LIFE10 ENV/ES/000456

# LIFE 2014-2020 : PRIORITY AREAS & BUDGET





# WHO DOES WHAT IN LIFE?







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## IMPORTANT HIGHLIGHTS FOR THE LIFE CALL 2018

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# LIFE 2018 – BUDGET

## LIFE Call 2018 opening: 18 April 2018

AREA	CLOSING C.N.	CLOSING Full P.	BUDGET 18	~ % vs 2017
CLIMATE	n.a.	12-Sep-18	€ 48.7 Mill.	- 7%
ENV-RE	12-Jun-18	End Jan-19	€ 80 Mill.	-4%
NAT	14-Jun-18	End Jan-19	€ 128 Mill.	+20%
GIE	14-Jun-18	End Jan-19	€ 9 Mill.	+88%
IPE	5-Sep-18	14 March-19	€ 94 Mill.	+ 9%
IPC	5-Sep-18	14 March-19	€ 30 Mill.	+ 0%
TAE	n.a.	08-Jun-18 (tbc)	€ 930k	+5%
TAC	n.a.	08-Jun-18 (tbc)	€ 300k	+ 0%

# LIFE MAWP 2018-2020

## ❖ As in MAWP1, strong emphasis on:

- ❖ Long term sustainability of the project: continuation, replication and transfer
- ❖ EU added value
- ❖ Indicators

## ❖ New priority topics and evaluation criteria

## ❖ Consider findings of the Mid-Term evaluation:

- ❖ Simplification of the application & reporting processes
- ❖ Replication of project results
- ❖ Improving the communication strategy

# LIFE MAWP 2018-2020 (II)

- ❖ **Takes up recent development in EU policy: e.g.**
  - ❖ Circular Economy Action Plan
  - ❖ Action Plan for nature, people and the economy
- ❖ **For ENV Sub-programme:**
  - ❖ Reduced number of topics (87 to 42) and stronger focus to EU policy priorities
  - ❖ Reorientation of GI project topics to focus on more specific awareness raising and governance-related issues

# LIFE MAWP 2018-2020 (III)

## ❖ For both Sub-Programmes:

- ❖ Further enhancement of the results-orientation by introducing the requirement to produce measurable effects under all priority areas
- ❖ Encouragement to further engage private entities by highlighting the advantages of the Close-to-Market approaches
- ❖ Simplification of the grant management procedure

## EU ADDED VALUE: LONG TERM SUSTAINABILITY

- ❖ Sustainability of project results should be built in the proposal
- ❖ Potential to use project results beyond the project life time
- ❖ Particularly important for Award Criterion 4: EU-Added value – Sustainability

# EU ADDED VALUE: LONG TERM SUSTAINABILITY

- ❖ Go beyond dissemination of project results and sharing of knowledge
- ❖ Include activities and approaches integrated in project actions which aim to facilitate their continuation, the replication and/or transfer of the project results beyond the project, including in other sectors, regions or countries



## EU ADDED VALUE

- ❖ Each project should demonstrate EU Added Value in terms of:
  - ❖ Extent and quality of the contribution to the specific objectives of the priority areas of the LIFE Sub-Programme.
  - ❖ Multi-purpose, synergies and integration
  - ❖ Transnational scope (if necessary for achieving project results)

# IMPACT INDICATORS

- ❖ LIFE Programme 2014-2020 puts an emphasis on impact indicators – to measure impact of each individual project
- ❖ Each applicant has to identify indicators relevant for the project and fill in a simple, one-page excel form
- ❖ Once selected, each project has to report on key project indicators (KPIs) during and after the project end (KPI database)
- ❖ Social and economic indicators mandatory for ALL projects!



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## INTRODUCTION TO THE 2-STAGES APPLICATION

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## MORE ABOUT THE 2 STAGE APPLICATION

- ❖ **why?** rationale for introducing two stage application
- ❖ **what?** 2 stages: concept note and full proposal
- ❖ **how?** selection, award criteria
- ❖ **when?** indicative calendar

## RATIONALE FOR THE 2 STAGE APPLICATION

- ❖ Simplification of the application process and evaluation of LIFE traditional projects
- ❖ Easier procedure & faster feedback
- ❖ Need to address the decreasing number of applications for LIFE co-financing in recent years

# What is LIFE 2 stage application approach?

## ❖ New **simplified** two-stage approach

1

Concept note

2

Full proposal

## ❖ **Only** for Environment sub-programme

## ❖ **Only** for traditional projects



## Stage 1. Concept Note

### What should the concept note include ? (i)

- ❖ Information about the Coordinating Beneficiary
- ❖ Description of the environmental problem targeted (for environment and information & governance strands) / description of species, habitats, biodiversity issues targeted by the project (for nature and biodiversity strands)
- ❖ Project objectives



## Stage 1. Concept Note

### What should the concept note include ? (ii)

- ❖ The project partners (information on the coordinating and associated beneficiaries, and co-financers of the project)
- ❖ Description of the project actions
- ❖ Expected results and impacts of the project
- ❖ The sustainability of project results
- ❖ Project risks and constraints

## Stage 1. Concept Note

### What should the concept note include ? (iii)

- ❖ The EU added value of the project (understood at this stage as the contribution to LIFE priorities and objectives)
- ❖ The pilot or demonstration character of the project (and/or best practice for nature and biodiversity strand)
- ❖ An indicative budget for the project limited to main budget items and repartition between EU contribution, partners own contributions and co-financers.

**10 pages in total ! – via eProposal**

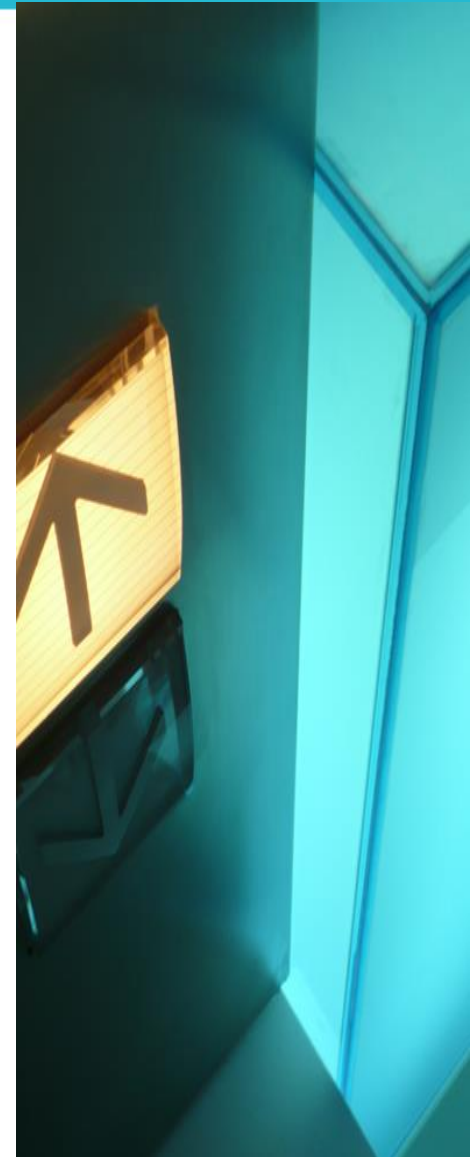
# **Stage 1. Concept Note for ENV subprogramme**

## **Concept note should NOT include ?**

- ✓ Signed commitments (mandates, etc)
- ✓ Maps, pictures, attachments

**Be aware – at the evaluation stage the concept note must fulfil the same eligibility criteria than those of the full proposal**

- ❖ How, where and when to submit a proposal?
- ❖ Project submission procedure will be organised in two stages:
  - Stage 1: Concept note
  - Stage 2: Full proposal
- ❖ Applicants must submit their concept notes to the Contracting Authority via eProposal before 12 or the 14/06/2018, 16:00 Brussels local time.



**The concept note can be modified, validated and (re)submitted as many times as needed until 12-14/06/2018, 16:00 Brussels local time. Each subsequent submission overwrites the previously submitted version (earlier versions are not archived and are therefore not available anymore).**

CONCEPT NOTE AWARD CRITERIA	MINIMUM PASS SCORE*	MAXIMUM SCORE
1. Overall quality of the proposal	5	20
2. Overall EU added value	10	30
<b>OVERALL (PASS) SCORES</b>	<b>15</b>	<b>50</b>



# EVALUATION CRITERIA – STAGE 1: CONCEPT NOTE

- ❖ **Overall quality of the proposal:** clarity of the proposals (including the description of the pre-operational context), its feasibility and the indicative value for money. (max. 20 – passing score: min 5)
- ❖ **Overall EU added value:** project's contribution to the LIFE priorities, expected impact, and sustainability of the project results. (max. 30 – passing score: min 10)

## IF THE APPLICATION IS ADMITTED TO STAGE 2...

... the applicant will be notified in eProposal and will have access to the full application.

eProposal will contain the elements included at the concept note stage and the applicant will be able to expand the contents of the forms.

Changes can be introduced to the application including for the budget as long as the total EU contribution does not increase by more than 10%).

## IF THE APPLICATION IS ADMITTED TO STAGE 2...


Be aware that any changes introduced at the level of the full proposal shall not question the selection and award at the concept note in term of:






objective and results expected;

capacity of the partnership to implement the actions

# INDICATIVE TIMETABLE :

## APPLICATION ENVIRONMENT SUB-PROGRAMME



Timeline	Phases
12 June 2018 (tbc)	 Submission of concept note <i>Max 10 pages + high-level budget</i>
June-September 2018	 Evaluation of concept note
October 2018	 Invitation for full proposal
End of January 2019	 Submission of full e-proposal
July 2019	 Signature of grants



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## CLOSE TO MARKET PROJECTS



# CLOSE TO MARKET (C2M) PROJECTS

- ❖ Projects that propose **new solutions with environmental/climate and economic benefits** or that are innovative in their respective fields
- ❖ Projects which are **ready from technical and business perspective**
- ❖ Projects that **implement environmental/climate solution in close-to-market conditions** (i.e.: industrial, commercial scale) during the project lifetime
- ❖ Projects that foresee **pre-commercial activities** and plan them during the application stage (**e.g. market analysis, business plan, etc.**)
- ❖ Projects that **direct their solutions towards the market**, including targeted clients and considering the supply chain

# CLOSE TO MARKET (C2M) PROJECTS

- ❖ Projects that know their competitors and competitive advantages and positions themselves in that context
- ❖ Projects that aim for the **long-term commercialisation** of their solutions (i.e. a technology, product, process)
- ❖ Projects that could **become interesting for investors** or a bank for future financing



# WHY THIS EMPHASIS ON C2M PROJECTS?

- ❖ LIFE always supported C2M projects (without calling them C2M)
- ❖ C2M is attractive mainly for ENV and CCM strands
- ❖ LIFE contributes to the main priorities of Commissioner Juncker on Growth and Jobs
- ❖ The former Eco-innovation programme beneficiaries are a good target audience for C2M - SMEs ready to upscale and go to the market

# **BUILDING C2M CAPACITY TO HELP SMEs AND START-UPS TO SUCCESSFULLY MARKET THEIR GREEN PRODUCTS AND SERVICES**

- ❖ Coaching
- ❖ Networking/participation to targeted events with C2M potential stakeholders
- ❖ Pitching to investors
- ❖ Preparation to approach incubators and accelerators

# IS THE FOCUS OF LIFE CHANGING?

## ❖ No but...

- ❖ Emphasis to clarify the C2M approach, and
- ❖ Explicitly reach out to the private sector

## ❖ Non-C2M projects remain a key feature of LIFE

# Examples of C2M projects (1)

## DYEMOND SOLAR (Sweden)

Project that enabled a kick start of an SME Exeger focused on screen-printing based production and built a world's largest solar cell factory for printed indoor solar-cells.

[LIFE09 ENV/SE/000355](#) (LIFE demonstration: 20,000m2 factory)

[Company website](#)

NB: Ongoing negotiations on **EIB/EFSI funding** for EU-based gigafactory

## SOL-BRINE (Greece)

Wastewater treatment project that enabled a start-up company SEALEAU which developed and demonstrated a technology for efficient salty wastewater management and recovery of resources, providing a highly innovative solution for industrial wastewater market.

[LIFE09 ENV/GR/000299](#)

[Company website](#)

## Examples of C2M projects (2)

### **GYPSUM TO GYPSUM (Belgium)**

Project developed an innovative process to recycle all sorts of gypsum waste. The related SME Ritleng Revalorisations => first player on the market able to recycle “complex waste of plaster” (e.g. plastics, glass wool, polystyrene, metal, wood, rubble, paper etc) - operates a recycling center in ROHR, aiming to develop a second plaster waste treatment center in St-Souplet.

[LIFE11 ENV/BE/001039](#)

### **ICARRE 95 (France)**

Industrial Platform Demonstrator to achieve 95% recycling of the "end-of-life vehicle"

LIFE10 ENV/FR/000202

[Website](#) | [Layman](#)

### **From Roof to Road (Denmark)**

From Roof to Road - Innovative recycling of bitumen felt roofing material

LIFE07 ENV/DK/000102

[Website](#) | [Layman](#)



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## THANK YOU FOR YOUR ATTENTION

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